



Unveiling the Cloud – Demystifying the Difference between Cloud Accounting and On-Premise Accounting

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Introduction

Overview of cloud accounting and local machine

Perfect accounting is the only way to make educated decisions, increase earnings, and manage your cash flow—even in the face of the financial system's quick changes.

While emerging technologies assisted smaller businesses in expanding their market opportunities and increasing their accounting tasks, a computer with hardware and networking issues won't be able to provide error-free accounting for a corporation that is distributed internationally, operates round-the-clock, and has a tight budget. Switching to an independent, constantly accessible, and robust accounting platform is necessary to meet current accounting difficulties. The cloud-based accounting system is the remedy for this.

Accounting software is used in cloud accounting and is stored on a secure distant server. Small business teams can keep and access accounting systems, reports, and financial data from any location with an internet connection and a corporate computer.

Traditional accounting is carrying out accounting tasks and keeping financial information locally on a company's physical infrastructure. On-site accounting utilizes technology and software already present at the business instead of cloud-based accounting, which stores and processes data on remote servers.

Importance of security in accounting systems

Accounting software contains private information that must always be protected. Unauthorized access can have disastrous repercussions, ranging from identity theft issues to critical data loss. It causes chaos in the accounting department and casts doubt on the quality or dependability of all data when accounting data is altered or erased, whether on purpose or accidentally.

Purpose

The practice of business accounting has changed. Businesses now provide services to clients worldwide from one or more locations. The accounting application and data will be hosted on the hosting service provider's servers if you use a cloud accounting system. Any internet-connected device, such as a desktop computer, laptop, smartphone, or tablet, may access it from anywhere. The limitations of the user-end devices have no impact on the execution of the accounting procedures because they are carried out on a third-party server.



Cloud Accounting Security

Definition of cloud accounting

Cloud accounting describes the management and execution of accounting operations using the Internet or web-based software and services. It entails using distant servers, the cloud, instead of local computers or servers, to access and store financial data and records.

Businesses can access their accounting data from any location via an internet connection, engage with team members in real-time, automate operations, and simplify financial procedures with cloud accounting software. It offers flexibility, scalability, data protection, and cost savings compared to conventional on-premises accounting systems.

Advantages of cloud accounting

Cloud accounting has several benefits that give firms effective and accessible financial management solutions, including flexible access, automated updates, scalability, improved data protection, and seamless integration. Some of the other major benefits that cloud accounting offers are as follows:



Accessibility and mobility

Businesses can access their financial data using cloud accounting software from any place with an internet connection, making it more straightforward to operate remotely and coordinate with team members spread out around the globe.

As team members can work on the same documents and access the same information simultaneously without requiring email attachments or manual data entry, this can increase productivity and efficiency.



Automatic updates and backups

Applications that run in the cloud are independent of local hardware. Software upgrades are readily applied automatically as a result. These software upgrades allow accounting activities to run more efficiently on a safe platform with features. Data backup, a preventative step against data loss, is the practice that computer users disregard the most, typically out of laziness.

Being in the cloud automates the backup process, ensuring the data is safeguarded against data loss. Therefore, if any data is lost due to device malfunctions, external threats, or unintentional deletion, you can always restore it using the backups.



Cost efficiency

Cloud accounting eliminates the need for local infrastructure (real estate, server, and networking gear). Additionally, cloud hosting has much more affordable pricing plans than buying and maintaining equipment of the same computing power.

Risks and Challenges of cloud accounting security

Businesses must be aware of and successfully manage specific risks and problems related to cloud accounting security, which consist of:



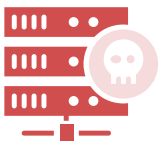
Data breaches

A data breach occurs when private data goes out of your grasp without your knowledge or consent. Data is the object of most assaults since it is more valuable to attackers than anything else. Storing financial information on distant computers raises the possibility of unauthorized access and data breaches, which might result in monetary loss, reputational harm, and legal repercussions.



Cyber-attacks

Cybersecurity in accounting is a developing problem. For hackers and data thieves, financial data is a prominent target, a nightmare for businesses and accounting experts. As a result, accountants and IT teams must think about how to safeguard sensitive data.



Data loss or corruption

Despite the fact that cloud service providers put in place reliable backup mechanisms, there is still a chance that data will be lost due to mishaps with the systems, calamities, or human error. Service interruptions or outages also momentarily make it difficult to obtain financial data and interfere with corporate operations. The best way to prevent data loss is to have a reliable backup system, which enhances the likelihood that the data will be recovered.

Security measures for cloud accounting

Implement the security measures listed below to improve the safety of business financial data and reduce cloud accounting risks. It is crucial to continually examine and update security practices to keep ahead of new threats and a shifting security landscape.



Encryption

The best method for safeguarding digital communication is end-to-end encryption, which ensures that only the user and no one else can view the user's data. Accounting information for the user is securely kept in the cloud and encrypted so that only he can see it.



Authentication and authorization

Before granting access, a user must typically submit a valid username and password as part of the authentication process. The server checks a user's login information against other users with similar data recorded in a database. The user is given access to the network if the credentials match.

The authentication process fails, and network access is forbidden if the certificates differ. A user must get authorization before performing specific actions after authentication. For instance, a user may attempt to issue commands after login into a system. The authorization procedure determines whether a user has the power to give these instructions.



Physical security

Physical security shields people, equipment, networks, and data from physical acts and occurrences that might seriously harm a business, government organization, or institution. This covers defence against terrorism, burglary, theft, flood, fire, and other natural catastrophes. Even if the majority of these are insured, physical security prioritizes damage prevention to reduce the loss of time, money, and resources due to these occurrences.



Business continuity plans

A business continuity plan outlines an organization's steps to maintain operations in an emergency. The objective is to ensure that your business keeps operating and is profitable in the case of an unexpected incident. A list of the most critical tasks for your business, along with who is in charge of carrying them out, should be included in the plan.



Disaster recovery

A disaster recovery plan provides a step-by-step process for recovering the IT networks and systems that are most important to a company. The objective is to reduce data loss as much as possible so your company can resume operations after an emergency. Data and computer processing must be replicated at a different place (either physically or electronically) unaffected by the event for a disaster recovery plan to work.

Case studies of cloud accounting security breaches and lessons learned

Examples of breaches in various industries:



Public administration

Information from the government was stolen and used for espionage or financial advantage. For example, Russian state-sponsored hackers broke into US defense contractors' networks and acquired military and communication infrastructure knowledge between 2020 and 2022. Malicious actors can target government systems to obtain crucial information.



Financial Services Industry

A data breach at the large credit reporting company Equifax resulted in the exposure of 147 million people's personal information, including Social Security numbers and credit card information. Wide-ranging repercussions of this breach included several lawsuits, regulatory penalties, and other legal action.



Analysis of the causes and impact of the breaches

Hacking is one of the primary causes of data breaches; however, in recent years, the impact of hacking on data breaches has been minimized due to substantial studies on data security and resisting hackers. Today, however, company employees are the ones that compromise data.

One worrying finding from our final research was that the application of security rules, which plays a critical role, is directly responsible for data breaches. Organizations must create strict security policies and offer adequate training to enforce these standards on the staff.

Best practices for preventing and mitigating breaches

Security is a continuous process that requires constant observation, revisions, and adaptability to changing threats. Utilize the best practices listed below to improve organizational security posture, lower the chance of breaches, and successfully handle security events when they arise.



Employee Security Awareness Training

Employees play a crucial part in maintaining the safety of their organizations. They can, however, be the weakest link in the data security chain and a significant vulnerability if they need more security awareness and proper training.



Invest in the Right Security Software

Sensitive information must be safeguarded wherever it is kept, transported, or utilized. Therefore, cybersecurity precautions are required in every company industry. Traditional network and perimeter security measures like firewalls, intrusion detection, and antivirus software are essential.



Conduct frequent vulnerability assessments

The process of identifying, categorizing, and ranking security threats to assess the dangers they bring to organizations. Data protection checklists and a comprehensive image of the data are both provided by routine security audits.



Local Machine Security

Definition of local machine

Local machines can also be called "desktop" or "desktop-based" since they can run without an internet connection. Applications are installed on your desktop, and instead of keeping data in a centralized place, they save it on local servers. The only way to access the data on that specific machine is through its file system.

Advantages of local machine

The benefits of hosting accounting software and data within the company's infrastructure includes:



Control over data and infrastructure

The business has complete control over the location and condition of backups and more control over who has access to its data.



Customization and flexibility

Local machines can give enterprises more control over their IT infrastructure and tailor the setup to suit their requirements.



Compliance with regulations and standards

Businesses must follow regulations and ensure compliance with industry and governmental laws. To achieve this, it is crucial for companies to keep their data internally, allowing for easier access and readiness to comply with legal requirements.

Risks and challenges of local server security

While on-premises security provides benefits, there are threats and obstacles that businesses must take into account and manage. Some of the risks and difficulties associated with on-site security are:



Hardware failures and maintenance

The on-premise infrastructure must undergo regular maintenance and updates to operate effectively. This requires consistent component upgrades, security updates, and hardware and software checks. Regular maintenance also ensures that the infrastructure operates efficiently and minimizes downtime.



Software vulnerabilities

Local servers with software flaws are susceptible to assaults and security lapses. Malicious actors can use these flaws to attack the server, steal confidential data, or obtain unauthorized access.



Unauthorized access and theft

Unauthorized access to local servers may lead to a data breach in which private or sensitive data is taken or made available. This may seriously affect an organization's finances, legal situation, and reputation.

Security measures for local server

When handling sensitive financial data, on-premise accounting systems must be equipped with strong security features. Organizations can improve the security of their financial data in on-premises accounting systems by putting these security measures in place. It's crucial to frequently examine, update, and test security measures to remain ahead of new threats and have a strong security posture. Here are some critical security precautions to consider:



Firewalls and antivirus software

Local servers can be protected against network-based assaults by implementing network security measures like firewalls, intrusion detection systems, and VPNs. To safeguard against known vulnerabilities, organizations should maintain their servers updated with the latest security patches and upgrades.



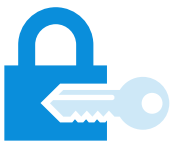
Secure access controls

Organizations should implement access control procedures to ensure only authorized workers can access on-premises servers. Strong passwords, two-factor authentication, and role-based access control are some of such security methods.



Regular updates and patches

Local servers need regular upgrades and patches to be safe and secure. They may assist in addressing security flaws, enhancing performance and dependability, adhering to legal requirements, keeping up with new threats, and maintaining vendor support.



Physical security

The on-site servers should be secured in a physically secure area, such as a closed server room. The server itself should be locked with access restrictions to prevent unauthorized physical access, and entrance to the server room should only be permitted to authorized people.



Backup and disaster recovery plans

Organizations can recover from data breaches, malware attacks, and other security catastrophes by regularly backing up their data and implementing disaster recovery plans.

Case studies of local server security breaches and lessons learned



Education

The University of California, San Francisco (UCSF) was the victim of a Ransomware assault in 2021 that encrypted data on its local systems and demanded a ransom payment. Some of UCSF's research and clinical operations were temporarily suspended due to the attack. The necessity of putting incident response strategies in place and testing them frequently, keeping off-site backups of important data, and patching and upgrading software and systems regularly are just a few of the lessons gained from this breach.



Finance

A cyberattack that hacked a local server utilized by a third-party vendor to offer ATM switching services to numerous banks occurred 2018 at the Reserve Bank of India. In India, the hack caused the theft of roughly \$2 million from ATMs. The necessity of supply chain security, the implementation of stringent access rules, and routine monitoring for anomalous behavior are just a few lessons gained from this attack.



Airlines

British Airways had a data breach where attackers used infected on-premises systems to get unauthorized access to consumer data. This hack served as a reminder of how important it is to use multi-factor authentication, encrypt sensitive data in transit and at rest, and perform regular security audits and penetration tests to find and fix holes.

Comparison of Cloud Accounting Security vs. Local server Security

The decision between on-premises and cloud accounting security depends on a variety of elements, including the organization's resources, risk tolerance, compliance standards, and the importance of its financial data.



Data protection

Cloud accounting security relies on the solid security measures implemented by the cloud service provider, including encryption, access limits, and data redundancy. Local security measures must be implemented for on-premises protection, and their efficacy will depend on the organization's resources and knowledge.



Physical Security

Data for cloud accounting is kept in data centers with physical solid access restrictions, security cameras, and redundancy procedures. On-premises security calls for implementing physical security measures on the organization's property to protect servers and data.



Scalability and Flexibility

Cloud accounting is easily scalable and flexible because resources may be changed in response to demand. To support growth or changes in needs, on-premises solutions may need to invest in more hardware and infrastructure.



Maintenance and Updates

The upkeep, updates, and security patches are handled by cloud accounting providers, who also ensure the system is patched with the most recent security measures. With on-premises solutions, businesses are in charge of maintaining and upgrading their infrastructure and accounting software.



Expertise and Resources

Cloud accounting uses the resources and knowledge of the service provider, who often has a security team on staff. On-site security is dependent on the organization's internal security knowledge and resources.



Technical Elements of Cloud Accounting Security and Local Hosting Security

To successfully reduce threats and safeguard financial data, cloud and on-premises accounting security call for a complete strategy combining technological safeguards, frequent upgrades, monitoring, and user education. Depending on the deployment type selected, different specialized components may be used.



Encryption algorithms and standards

Protecting sensitive data on the server by encrypting it helps prevent access by unauthorized parties. This can be accomplished for data in transit or at rest using encryption methods like AES (Advanced Encryption Standard).



Authentication protocols and multi-factor authentication

Fast access restrictions must be implemented to prevent unauthorized access to the server. To do this, secure user accounts and passwords must be created. Multi-factor authentication must also be used, and access rights must be often reviewed and updated.



Firewall technologies and intrusion prevention systems

Firewall setup and installation aid in preventing unauthorized network traffic from entering the server. On the server and at the network's edge, firewalls can be configured to filter incoming and outgoing traffic by established rules.



Vulnerability management and patch management

Potential security holes can be found by regularly scanning the server for vulnerabilities using tools like vulnerability scanners. Once such vulnerabilities have been found, the proper corrective actions may be performed to mitigate or patch them.



Disaster recovery and business continuity planning

Data can be restored during a security breach, system failure, or data loss by regularly backing up server data and having a disaster recovery strategy. Backups should be kept in a secure location and routinely checked for accuracy.



Conclusion

Accounting firms are not known for their expertise in IT security, but the massive digitization of accounting data and operations has created a demand to implement that expertise. Outsourcing the data and processes on a server managed and protected by a third party is an appealing option. The shift of accounting software to the cloud also pushes accounting firms and professionals to look at the cloud as the only solution that can suffice in the future. Accounting system security is essential for maintaining the privacy, accuracy, and accessibility of financial data.

It guarantees regulatory adherence, averts fraud, promotes company continuity, and builds stakeholder confidence. By implementing strong security measures, organizations can protect their financial data and reduce the risks of unauthorized access, data breaches, and fraud.

On the other hand, today, security on the cloud though improving for good, is still arguable. Security standards over the cloud-based operation are way stronger than earlier, but the ceaseless efforts of attackers have kept providers from offering unruffled protection. Yet cloud security experts are working to achieve the securest level, and some promising solutions are arriving.

It suggests that businesses must look for solutions beyond local security practices, available as Cloud Security Access Brokers (CASB) or hosting with a provider that relies on CASB. What adds more to the assurance of the cloud is that 92% of businesses find it entirely satisfactory. Thus, the cloud is the more secure and trustable solution for your accounting needs.

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About Ace Cloud

Ace Cloud offers business-critical cloud computing solutions that create vibrant pathways to transcend operations, foster innovation, and deliver value for partner organizations. We enable a conducive IT ecosystem, empowering businesses to work smoothly from anywhere and at any time, with utmost security.

With over 15 years of experience in creating, deploying, and scaling dynamic cloud infrastructure for high-growth enterprises, Ace Cloud enables real-world foundations to support their business growth. Leading organizations are leveraging Ace Cloud's Cloud Computing, QuickBooks Hosting, Virtual Desktop Infrastructure, and Managed Security Solutions to challenge the status quo, break previous molds, and pave the way for business success.

Contact Us:

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