

Case Study

Industry: Finance and Accounting

Products: QuickBooks Hosting

Location: New York, USA



www.acecloudhosting.com
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About the Company

The company headquartered in New York, USA, is a full-service accounting firm, serving businesses since 1989. From their headquarters, the firm works with clients throughout US. While majority of their services are accomplished electronically, the representatives travel to client sites throughout the country.

The Challenge

The company handles financial records for over 90 clients. Devlin, who handles bookkeeping for the company, has spent past 10 years in the financial industry.

During a business trip, Devlin's, laptop started failing. When brought the matter to IT departments, he found that there were problems in the backup program that he was using. The last application saved was months before, meaning that he could have lost substantial amount of work.

However, he was successful in retrieving data and the first thing he wanted was to find a stable solution to backup issues. "I can't trust my data to some software that tells me it is taking backups, which actually is not the case", he says.

The Solution

Since Devlin works alone most of the times with such a big client load, he had no time to employ a new backup system. "I used to make regular backups

previously and would bring them home, in case something unfortunate happens in office", he says. "But that didn't seem a good option either, there could be fire in my house or I just lost it on the way home".

While sitting with a friend, Devlin described his latest scare and his friend recommended AceCloudHosting.

Devlin heard of cloud backups before, but always trusted data on his own hardware. However, after the crash, he realized cloud backup, that is available and accessible anytime, would be the best fit for him.

Results

"I heard about his love for the company, so I thought to give it a try. I am happy I did, because things are far better now".

Devlin notes other significant advantages of cloud, such as being able to share data instantly and easily with clients. But backup is what gives him most assurance with cloud hosting.

Due to confidentiality agreement of the study, name of the company has not been disclosed.