

Case Study

Industry: Healthcare Services

Products: QuickBooks Hosting

Location: Alabama, USA



www.acecloudhosting.com
1-855-219-0431

About the Company

The company started in 2004, provides software solutions to behavioral healthcare organizations with a mission to empower people who assist those in need.

The company relies on QuickBooks to manage their accounting process, while tracking inventory in separate software. Because the organization is growing rapidly, a system is needed to manage the inventory needs in QuickBooks itself, with no need for separate integration or software.

The Challenge

Edison, CPA specializing in accounting and management advisory services, has been the company's point person for technical issues. So he had a detailed understanding of various inefficiencies that plague the exchange of data among clients.

"SMBs usually work on installed software, and the problem with that is that the data is not available on real-time basis. So if a client is working on QuickBooks wants us to help them with accounting issues, they need to make a back-up of the data and send that to us. We then restore the data and assist them with the process. We found the overall process was very inefficient." Edison says.

There was another issue. With so many QuickBooks versions, and new releases within each of these versions, makes it difficult to track which version and which release they are using. The company has to

buy license for each and keep license control, which is an unproductive process.

The Solution

Edison believed that there would be an easy way out that is profitable to business. He enquired about the alternative options available. In the process, he learned that hosting QuickBooks on cloud would solve most of their problems.

"We can provide write-up services on cloud and have access to their data on a real-time basis. This helps us to provide required assistance online," Edison says.

Edison presented the idea of cloud to his partners as well and they all felt it was something they needed to maintain competitive advantage. "We knew that AceCloudHosting was Intuit authorized and that was sufficient for our clients to make sure they have a secure provider".

Results

The company is using QuickBooks hosting from AceCloudHosting for 7 years now. Edison says, "With monthly hosting service from Ace, the clients are avoiding significant hardware investments. Moreover, they get the ability to access data from anywhere.

The firm has also implemented the cloud solution in-house to take good care of their accounting process.

Due to confidentiality agreement of the study, name of the company has not been disclosed.