

Case Study

Industry: Finance

Products: QuickBooks Hosting

Location: Philadelphia, USA



www.acecloudhosting.com
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About the Company

The company is a medium sized independent firm of CPAs based in northeast USA. The company has been operating since 1998 and has a holistic approach with clients. It uses QuickBooks to handle company's financial data, accounting, time tracking and billing.

The Challenge

The company located in 4 cities of USA required an effective method to connect and deliver files to Alaska office.

Marvin, accounting head, started working with QuickBooks Pro 2015. Since the company needs expanded, he upgraded to QuickBooks Premier that allowed multiple employees to enter invoices directly.

Multi-user access had always been a requirement for the company but that usually meant large data, expanding the company file to an extent that is too large to send through e-mail. He had to divide the file in multiple segments, leading to increased cost, time and expense, while taking employees away from important tasks.

“Both our Philadelphia and Georgia offices are hosted users, letting both to operate on the same file, simultaneously”, he says. “We would definitely recommend this product.”

The Solution

AceCloudHosting was suggested to him by one his former colleague to host their QuickBooks on cloud that would eliminate the difficulty in sending e-mails. And since the functionality of the software remains the same, no additional training was needed. Marvin now enjoys smooth accounting procedures.

With QuickBooks hosting, users can not only access and manage the data from anywhere but also share financial data with their accountants instantly.

In addition to working on company file, Marvin uses hosting to generate wide range of reports that helps him to analyze sales figures and expenses.

Results

Marvin acclaims the software's ease of use in improving the company's accounting operations. Handling financial data became easier even for those possessing no or little accounting background. Marvin is now able to jump online to guide his employees, even when he is not in town.

Due to confidentiality agreement of the study, name of the company has not been disclosed.