



## Marbel Conceptz's Business Management Services For Global Clientele Simplified with Ace Cloud

**Industry:**

Business Management Firm

**Challenge:**

Working on desktop-based applications, Marbel Conceptz faced a challenge in facilitating seamless data/information transfer between clients, client partners, accountants, and financial advisors.

**Solution:**

Dedicated server hosting service by Ace Cloud

**Results:**

- ❖ Real-time collaboration with every involved party
- ❖ Easy access to updated accounting and transaction data remotely
- ❖ Seamless data transfer

## Marbel Conceptz

Marbel Conceptz is a business management firm located in Beverly Hills CA, USA. The company provides services to the entertainment, music, and visual art industries.

Marbel Conceptz enjoys a considerable client base in different locations, including international as well as domestic market.

## The Challenge

Most of the clients with Marbel Conceptz sought for the freedom to access their accounts beyond the limitations of the desktop.

There was a rising demand for the seamless data and information transfer between clients, client partners, accountants, financial advisors and several other involved parties.

Marbel Conceptz also required a solution to support all the clients on the same platform, while managing the clients even when out of the office to improve the response time and performance as a business manager.



***“Business management industry is witnessing rapid transformations. Being available for all the clients, at their comfort, without letting the budget loose. We didn’t want a quick-fix solution, but a lasting partner.”***

*- Maria Belknap (Owner, Marbel Conceptz)*

## The Solution

Marbel Conceptz switched to dedicated hosting service of Ace Cloud. With all their Windows-based applications installed on the cloud, the collaboration and data sharing with clients transformed in several ways. Role-specific access is now available to all the involved parties, which includes staff,

clients, client partners, financial advisors, and others. With easy customization of the access permissions, the administrators at Marbel Conceptz can adjust with the changing client needs. Availability of 24/7 expert support at Ace Cloud has taken IT expense load off the company as well.

**“Going with Ace Cloud added more dimensions and ability to my business. Not only added to the solution set that we offer at Marbel Conceptz, but also enhanced the conveniently with it. Even our clients could see the change in our service level.”**

*- Maria Belknap (Owner, Marbel Conceptz)*

## The Result

Real-time collaboration between different party is one of the most significant gains that Marbel Conceptz achieved with dedicated server hosting. It saves on travel expenses and time as the collaboration takes place remotely and the tasks are executed at a higher speed.

Many customer-specific applications that are hosted on the cloud have been integrated, which allowed automation and accuracy in with critical data, such as accounting and transaction information. A centralized data storage reduced the efforts of data sharing while enabling a secure environment as well.

**“The support teams at Ace Cloud are proficient, efficient, dedicated and in a way become operational partners. Honestly, if any other services could adopt the client servicing model, the business world would be a better functioning place!”**

*- Maria Belknap (Owner, Marbel Conceptz)*



## Benefits with Ace Cloud



Managed Application Hosting



Better Apps and Add-ons Integration



Business Continuity and Disaster Recovery



Redundant Data Center Facilitation



Multi-level Security



Realtime Collaboration



SLA-backed Uptime



Automated Data Backups



Centralized Control and Monitoring



Scalable Resources and Plans